The following has been prepared for AMP members to use as a template when developing Twitter, or other social media, messages to use in anticipation of and during peak demand response times, otherwise referred to as “Community Energy Savings Day.”

Twitter text messages

**Winter alert:**

#Alert: Community Energy Savings Day today: Help by using less energy between 7-9 a.m. and 6-8 p.m.

@amppartners #saveenergy #communityenergysavingsday #publicpower

**Summer alert:**

#Alert: Community Energy Savings Day today: Help by using less energy between 1-6 p.m.

@amppartners #saveenergy #communityenergysavingsday #publicpower

**Generic:**

#Alert: Community Energy Savings Day today: help by reducing your energy usage. For tips visit [www.utility.gov](http://www.utility.gov) or [www.amppartners.org](http://www.amppartners.org) (include exact link to fact sheet).

@amppartners #saveenergy #communityenergysavingsday #publicpower

#Alert: Community Energy Savings Day today: please adjust timing for using major household appliances such as dishwashers and laundry machines. Click here (link to factsheet) for more information. #communityenergysavingsday #saveenergy #publicpower @amppartners